

Corporate Social Responsibility



GIG Battle Fitness Festival

Prioritizing our commitment to focus health, GIG successfully wrapped up its fifth annual GIG Battle Fitness Festival, held in partnership with Circuit+ Fitness.

As the region's largest fitness event, the event witnessed more than 3,500 athletes, spectators, and volunteers across the region competing in a series of games and competitions including the Athlete Games, the Super Team Cup, the Saracen Race, Powerlifting competition and the children's race.

The event, held at Kuwait Motor Town in December 2024, aimed to help younger generations lead a more health-conscious life.

The GIG Battle Fitness Festival is an all-encompassing fitness festival with the goal of creating an annual competition that would unite the excitement of competitive fitness and the thriving athletic communities in the Middle East under one roof.



Supporting Children's Hospice

GIG has been a long-time corporate supporter of Kuwait Association for the Care of Children in Hospital (KACCH) and Bayt Abdullah Children Hospice (BACCH), a non-profit organization helping and giving those children living in Kuwait the specialized care they need in their life-threatening diseases.

BACCH is the first and only children's hospice in the Middle East and we are supporting them by providing a 50% discount on their annual premiums. Our employees also volunteer at various occasions and events to spend some quality time with the children as part of providing support in their challenging journey.

GIG also collaborated with ABCK and donated toys and school supplies to children from all age groups at Bayt Abdullah and to the children in the hospitals from Bayt Abdullah.

Moreover, GIG supported the transformation of the inpatient playroom at Bayt Abdullah Children's Hospice (BACCH) into a new Child Life Room. This initiative, designed specifically for adolescents, marks a significant milestone in enhancing the emotional and developmental care provided to young patients during their healthcare journeys.

Employee Appreciation Day

Recognizing Employee Appreciation Day on March 1st, 2024, employees were surprised with customized GIG branded chocolates distributed to them to raise awareness of the employees' hard work and dedication in their respective fields.



Young Ambassador

GIG supported the "Young Ambassador Program" which provides high school students in public and private schools an opportunity to gain first-hand exposure to Climate Diplomacy and Climate Justice.

Initiated by the Embassies of Canada and United Kingdom in Kuwait, in collaboration with the United Nations Resident Coordinator Office and in partnership with the local environmental organization, Reefs & Beyond, the program focuses this year on the theme of climate action under the Sustainable Development Goal (SDG) 13, enabling students to become advocates for Climate Justice via mentoring and leadership development opportunities over a 5-month period.

Art for Action

Gulf Insurance Group sponsored the art gallery Art For Action, belonging to Mr. Sujay Pusadkar, a colleague of GIG's. This collaboration not only highlights the incredible talent within our community but also serves a meaningful cause.

As part of this initiative, the event aims to raise funds to donate to causes such as animal welfare, sponsoring the education of underprivileged kids, donations to schools for disability and special needs, and sustainability-based initiatives.



Supporting Engineering Students from Kuwait University

GIG supported two teams with the students from the Faculty of Engineering at Kuwait University for their exceptional graduation projects. One team's project, named "Grab & Go," won first place at the awards ceremony during the prestigious 46th College of Engineering & Petroleum Exhibition.



Breast Cancer and Prostate Cancer Awareness

GIG collaborated with Al Jarallah German Specialized Clinic during breast cancer and prostate cancer awareness months, reflecting our ongoing commitment to promoting the health and well-being of our community.

To support these important causes and create awareness in order to have an early detection process, we secured a special package exclusively for our employees and their families throughout these months.

Wellbeing Run

To encourage and prioritize well-being GIG-Kuwait hosted its first annual Wellbeing Run for all employees to participate.



Harvest Festival

GIG supported a South Indian community event celebrating the Harvest festival season. The cultural event was filled with entertainment, dance and music, games for children's food stalls and a raffle draw.

Training Program with the Public Authority for Youth

GIG- Kuwait participated in the training program organized by the Public Authority for Youth, which targeted recent graduates from Kuwait who are eager to work in the insurance sector. From October 20 to November 7, 2024, six graduates were trained in various technical departments within the company, with the goal of providing them with the knowledge and skills needed to launch their careers in this vital sector.

The training covered a variety of areas within the insurance field, where the trainees gained close insights into the technical, administrative, and technical operations that distinguish the insurance sector at Gulf Insurance Group. An inspiring learning and training environment was provided, with the focus on developing practical skills to prepare them for entering the job market with confidence and competence.



Supporting the Kuwait Olympic Committee

GIG-Kuwait sponsored the Kuwait Olympic Committee and the Kuwaiti sports delegation participating in the 2024 Summer Olympic Games in Paris. The support included providing health insurance for all athletes participating in the Olympics for one year.

Innovation workshop for Employees

GIG Takaful organized an Innovation Workshop led by Mr. Mishal AlMana, a renowned expert in digital innovation and human development. Mr. AlMana utilized his unique experience of surviving in Antarctica to design a survival simulation exercise. This workshop encouraged employees to work together, think creatively, and develop innovative solutions.

Iftar Meals Distribution

GIG- Kuwait organized a Ramadan 500 Iftar meals distribution campaign in accordance with the Holy Month of Ramadan. This Ramadan campaign is one of many contributions undertaken by the company to give back to and uplift our society.

Supporting Academy X by CODED

GIG-Kuwait sponsored the Coded Academy X program, an initiative that is the first of its kind in Kuwait in empowering girls in the fields of technology and entrepreneurship. The course was distinguished by its remarkable and tangible success, with a graduation rate of nearly 90% of the participating girls, confirming its significant success in achieving its goals.

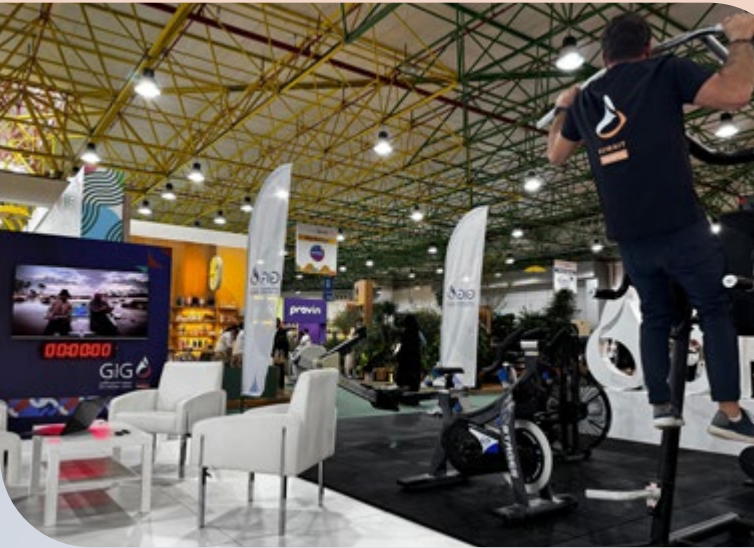
The closing ceremony of the program included an exhibition of the students' projects, where they presented their projects with creativity and diligence to the exhibition visitors, highlighting their skills and creativity in the fields of technology and entrepreneurship. At the end of the ceremony, the winners who excelled with their innovative ideas and pioneering projects were announced.



IXIR Wellness Expo

GIG Takaful played a pivotal role in Kuwait's first ever wellness expo, the IXIR Wellness Expo, by setting up an innovative retail booth focused on medical insurance. This collaboration with Spark Gym aimed to spread awareness about the importance of physical and overall well-being among the Kuwaiti public. The booth featured a unique GIG Takaful circuit challenge, encouraging participants to engage in physical activities and win wellness-related prizes. By involving employees in this initiative, the company successfully fostered a culture of health and positivity within its workforce.

In addition to the booth activities, GIG Takaful's employee, Mr. Othman AlMudhaf, delivered a thought-provoking Wellness Panel talk on the critical role of health insurance in promoting physical and mental well-being.



Renovation of the 26th Arabian Gulf Cup Pedestrian Bridge

In a bid to enhance public infrastructure and environmental awareness, GIG Takaful collaborated with social and environmental activist Yousef Al Omran to renovate the pedestrian bridge at the 26th Arabian Gulf Cup. This bridge, connecting the venue's parking area to the stadium, facilitated safe access for approximately 500,000 football fans.

The initiative gained significant traction online, with a viral video garnering 3.4 million views, increasing GIG Takaful's Instagram profile views by 100,000.

One-time recycling

GIG conducted a one-time paper recycling initiative as part of our continuing efforts to contribute to and enhance sustainability with the key objectives of reducing paper waste, evaluating environmental impacts wherever possible, and aligning with sustainability strategies. Through this initiative, a total of 1.5 tons were recycled, reducing over 1.3 tons of CO₂.

Recycling Contract with Omniya Kuwait

GIG Takaful further cemented its commitment to sustainability through an annual recycling contract with Omniya Kuwait. This partnership, led by Omniya's CEO, Ms. Sanaa Al Ghemlas, involved the placement of recycling bins across all GIG Takaful offices and retail locations. The initiative aimed to reduce waste and promote recycling practices within the organization and the broader community.

To extend the impact, GIG Takaful collaborated with Kuwait's Ministry of Education to introduce recycling programs in public schools. These programs included educational initiatives and prize competitions designed to instill environmental awareness among young Kuwaitis.



The Wellness Hub at Nawi Expo

At the Nawi Expo, GIG Takaful introduced the "Wellness Hub," an innovative one-stop shop concept for wellness services. Developed in collaboration with DISC Kuwait Therapy Clinic, this hub brought together leading clinics such as Bayan Dermatology and Bayan Dental, alongside mental health psychiatrists and body physicians, under one umbrella. The integration of GIG Takaful's health insurance solutions within the hub streamlined access to comprehensive diagnosis and treatment for the general public.



Bahrain

Breast Cancer Awareness Session

GIG Bahrain partnered with Remote Apps to host an informative Breast Cancer Awareness Session. This initiative aimed to educate its female employees about the importance of early detection, self-examinations, and available medical resources. Industry experts and medical professionals shared valuable insights on preventive measures, lifestyle choices, and advancements in breast cancer treatment.

The session provided employees with the opportunity to ask questions and engage in meaningful discussions, reinforcing the importance of regular check-ups. This initiative aligned with our broader corporate social responsibility (CSR) efforts to promote a healthy workplace and encourage proactive health management.

GIG Bahrain (Kuwait Office) took the opportunity to raise awareness to make a positive impact during the month of October 2024. This started off with Breast Cancer Screening package for all female employees and spouses of Male employees. A Breast Cancer Awareness session was held for all female employees of the company, led by Dr. Sarita Jaiswal, MBBS DGO DNB in Ob & Gyn from City Clinic, Kuwait. The session threw light on the various aspects of this serious disease, the means of identifying and dealing with the same, as well as preventative measures that can be undertaken.



Bahrain Association for Parents and Friends of the Disabled

GIG Bahrain and Bahrain Takaful organized a heartwarming and fun-filled entertainment day for the members of the Bahrain Association for Parents and Friends of the Disabled. Throughout the day, a wide range of enjoyable activities were offered, including games, competitions, and interactive events that encouraged participation from all, allowing the children and families to come together for a day of joy and community spirit.

This initiative highlights GIG's dedication to making a positive impact on the lives of individuals with disabilities and their families.

Royal Humanitarian Foundation

GIG Bahrain and Bahrain Takaful supported young learners by donating school supplies to orphan children at the Royal Humanitarian Foundation. This initiative was aimed at ensuring that every child, regardless of their circumstances, has access to the tools they need to succeed academically.

By providing essential school items, we hope to ease the financial burden on caregivers, while empowering children to pursue their education with confidence.



Padel Federation

The exclusive platinum sponsorship with the Padel Federation was renewed, reinforcing the commitment to promoting sports and a healthy lifestyle in the community. This partnership allows us to support the growth of padel in Bahrain, providing athletes and enthusiasts with enhanced facilities, training opportunities, and competitive platforms.

GIG Bahrain Technology Lab

The GIG Bahrain Technology Lab at Bahrain Polytechnic's main building was proudly inaugurated. This state-of-the-art facility is designed to provide students with hands-on experience in emerging technologies, fostering innovation and preparing them for careers in the digital economy.

By investing in educational infrastructure, we are contributing to the development of future tech leaders in Bahrain. The lab will serve as a hub for research, learning, and industry collaboration, ensuring that students gain practical skills that align with market needs.



Mental Health Awareness Session

Recognizing the importance of mental well-being, GIG Bahrain partnered with American Mission Hospital to organize a Mental Health Awareness Session for its employees. The session covered crucial topics such as stress management, work-life balance, and coping mechanisms for mental well-being.

Expert speakers shared valuable insights on how to maintain emotional resilience in today's fast-paced work environment. By fostering an open dialogue about mental health, we aim to reduce stigma and encourage employees to seek support when needed.



Bahrain's First EV Forum

As a company committed to innovation and sustainability, GIG Bahrain was a proud sponsor of Bahrain's first Electric Vehicle (EV) Forum. This landmark event brought together industry experts, policymakers, and stakeholders to discuss the future of sustainable transportation in Bahrain. The sponsorship reflects the dedication to supporting eco-friendly initiatives that contribute to a cleaner and more sustainable future.

Through this partnership, we aimed to raise awareness about the benefits of electric vehicles and encourage the adoption of green technologies in the region.



10% Discount for People of Determination

GIG-Bahrain launched a special 10% discount for people of determination reflecting the deep commitment to ensuring accessibility and equal opportunities for all members of society. By offering this discount, the aim was to ease financial burdens and make our services more inclusive.



Men's Health Awareness session

In collaboration with the American Mission Hospital's community outreach program, GIG Bahrain organized a Men's Health Awareness session on Thursday, November 7, 2024. The session included vital health check-ups, allowing participants to monitor their well-being and detect potential health concerns early.

Additionally, Dr. Monish Cherian led an engaging discussion on men's physical and mental well-being, emphasizing the importance of proactive health management and preventive care.

Diabetes Awareness as GIG Bahrain

In commemoration of World Diabetes Day on 14th November, GIG Bahrain (Kuwait Office) held a Diabetes Awareness session for all employees. This session was led by Blue Circle Kuwait, who are working in collaboration with the International Diabetes Federation, campaigning towards diabetes support.

Blood Donation Campaign

In collaboration with Bahrain Defense Force Hospital, GIG Bahrain and Bahrain Takaful successfully organized a Blood Donation Campaign for its staff. Employees were encouraged to participate in this noble cause, knowing that each donation could help save lives.

The campaign not only raised awareness about the importance of blood donation but also fostered a sense of unity and purpose among employees. By providing a convenient and safe donation process at the workplace, maximum participation was ensured.

Model United Nations (MUN) program

GIG-Bahrain Takaful continued its ongoing support for the prestigious Model United Nations (MUN) program in Bahrain. This year, the company partnered with the British School of Bahrain and Modern Knowledge School, believing in the importance of shaping the skills of the next generation of leaders and empowering them. This initiative contributed to developing the students' abilities and enhancing their understanding of global policies and teamwork, preparing them for the future and its challenges.



Eye checkup with Optica

In collaboration with Optica, GIG Bahrain and Bahrain Takaful organized a comprehensive eye check-up for its employees as part of its commitment to their health and well-being. This initiative aims to raise awareness about the importance of eye care and early detection of any vision issues that could impact daily performance.

A large number of employees participated in this free eye check-up, which was conducted using the latest medical technologies.

Donations to Various Societies

GIG Bahrain is proud to have donated approximately BD 30,000 to various charitable societies to date. These contributions have supported causes ranging from healthcare and education to social welfare, directly benefiting those in need.

GIG Bahrain's philanthropic efforts are driven by a commitment to make a tangible difference in people's lives. By partnering with reputable organizations, we ensure that the donations reach the right beneficiaries and create lasting impact.

First Solar-Paneled Staff Carpark

GIG Bahrain proudly introduced the first solar-paneled staff car-park, a milestone in its journey toward environmental responsibility. This project reflects the company's dedication to reducing our carbon footprint and embracing renewable energy solutions. The solar panels generate clean energy, contributing to the overall energy efficiency and reducing dependency on non-renewable resources.

This initiative aligns with Bahrain's national vision for sustainability and encourages eco-friendly practices within the organization. By integrating green technologies into our operations, we aim to inspire employees and stakeholders to adopt more sustainable habits, paving the way for a greener future.



Collaboration with Al Salam Specialist Hospital

GIG-Bahrain Takaful, organized the following successful sessions:

- In collaboration with Al Salam Specialist Hospital, an awareness lecture on obesity and metabolic syndrome, presented by Dr. Walaeldin Elbadan, Internal Medicine Specialist.
- In collaboration with Al Salam Specialist Hospital, a specialized men's health awareness session was presented by Dr. Mahmoud Sharaf, aiming to highlight the importance of health awareness for men and how to maintain both their physical and mental well-being.
- In collaboration with Remote Apps a breast cancer awareness was presented by Dr. Marwa Al Meslemani.

Mobile Dental Clinic Visit

GIG Bahrain & Bahrain Takaful organized a Mobile Dental Clinic visit for its staff as part of an initiative aimed at promoting the health and well-being of its employees. This visit was conducted in collaboration with Al Mansoori Medical Services, a renowned provider of top-quality healthcare in various fields. The mobile clinic was equipped with the latest medical equipment, allowing employees to receive the necessary dental care without having to leave their workplace.





Recognizes Employees' Children for Outstanding Academic Achievements

As part of its commitment to supporting education and celebrating excellence, Gulf Insurance Group - Jordan (GIG-Jordan) recognized the academic achievements of employees' children who excelled in their high school exams.

Through this initiative, GIG-Jordan celebrated their hard work and dedication, reinforcing the company's belief in the importance of education and encouraging young achievers to pursue further success in their academic and professional journeys.



Organized a Free Medical Day in Collaboration with Amman Chamber of Commerce

GIG-Jordan, in collaboration with the Amman Chamber of Commerce, organized a Free Medical Day to provide specialized medical services to the community in partnership with various healthcare providers.

The event offered free consultations and medical check-ups across multiple specialties, reflecting GIG-Jordan's commitment to corporate social responsibility and its dedication to supporting health initiatives that promote public awareness and access to quality healthcare.



Regional Forum on Economy and Technology

Gulf Insurance Group - Jordan (GIG-Jordan) took part in the Regional Forum on Economy and Technology held in Amman, reaffirming its commitment to advancing innovation and economic development.

The forum, held under the patronage of prominent regional leaders, focused on the role of technology and innovation in driving Arab economic growth. Through its participation, GIG-Jordan engaged in discussions on the evolving financial and insurance sectors, emphasizing the impact of digital transformation and emerging technologies on sustainable economic progress.

Young Athletes at Elite Sports Academy Basketball Tournament

GIG-Jordan supported the young athletes of Elite Sports Academy during their basketball tournament.

This initiative aimed to encourage the next generation of athletes by providing them with opportunities to compete, grow, and excel in sports.



Al-Malath Foundation for Palliative Care

GIG-Jordan provided packages and support to Al-Malath Foundation, an organization dedicated to palliative care services.



"Big Sister Little Sister" Initiative

GIG-Jordan welcomed accomplished women from the Jordanian community to participate in the "Big Sister Little Sister" initiative.

This initiative aims to empower female employees, providing them with mentorship, guidance, and inspiration to achieve the highest levels of success in their professional and personal lives.

Breast Cancer Awareness Day

GIG-Jordan organized a special awareness day in collaboration with the King Hussein Cancer Center, aimed at supporting its female employees and raising awareness about the importance of early breast cancer detection.

The event featured educational lectures on early screening, specialized medical consultations, and inspiring stories from breast cancer survivors and fighters, fostering hope and encouraging proactive health care.



60th Anniversary Celebration of Jordan-Canada Diplomatic Relations

As part of its commitment to international cooperation and diplomatic engagement, Gulf Insurance Group - Jordan participated as a sponsor in the special ceremony organized by the Canadian Embassy to celebrate the 60th anniversary of diplomatic relations between Jordan and Canada.





Aqaba Beach Cleanup

GIG-Jordan took part in the Aqaba Beach Cleanup Campaign, organized as part of the global “Clean Up the World 2024” initiative. The event was held in partnership with the Royal Marine Conservation Society of Jordan (JREDS) and saw broad participation from supporting organizations, official entities, and community members.

The campaign included cleaning both the shoreline and the seabed within the Aqaba Marine Reserve, with the participation of a team of company employees who hold international diving certifications and have undergone extensive training over the past months.



Open Day at Al-Asriyya Schools

GIG-Jordan sponsored the Open Day event at Al-Asriyya Schools, supporting a variety of educational and recreational activities designed to enrich the student experience.

Nashama Club as 2024 Women’s League Champions

GIG-Jordan sponsored Future Nashama Club in celebration of their Women’s League championship title for the 2024 season.

Following a dominant 7-2 victory over Al-Hussein, the team secured its place in the Elite League, marking a significant milestone in women’s football.



“From Your Insurance, Help Others” Campaign

As part of its Ramadan initiative, GIG-Jordan launched the “From Your Insurance, Help Others” campaign, reinforcing its commitment to social responsibility and healthcare support.

Through this initiative, GIG-Jordan donated two Jordanian dinars to the King Hussein Cancer Center for every individual insurance policy issued, contributing to cancer care and treatment.

King’s Academy

GIG-Jordan sponsored King’s Academy, reinforcing its dedication to supporting academic excellence and leadership growth.

Through this sponsorship, GIG-Jordan contributed to enhancing educational opportunities and fostering a learning environment that empowers students to achieve their full potential.



Celebrates Jordan’s 78th Independence Day

In celebration of Jordan’s 78th Independence Day, GIG-Jordan marked the occasion with special events at its Abdali Mall and Galleria Mall branches, sharing moments of joy and national pride with customers and staff.



Celebrates National Team’s Qualification for the Asian Cup Final

In celebration of the national team’s qualification for the Asian Cup final, GIG-Jordan organized a two-day event at its branches in Abdali Mall and Galleria Mall.

The event featured football-themed gift distributions for visitors and children, creating an engaging and memorable experience that combined community spirit with the excitement of football.

Palestine International Institute Annual Charity Gala

GIG-Jordan contributed 10,000 JD to the seventeenth annual charity gala organized by the Palestine International Institute.

The proceeds from the event were allocated to the “Emergency Medical Needs in the Occupied Country” program, which aims to provide urgent medical assistance and healthcare resources to those in need.

Awareness Session on Prostate Cancer

GIG-Jordan organized an awareness session in collaboration with the King Hussein Cancer Center, focusing on the latest advancements in prostate cancer prevention, diagnosis, and treatment.



Free Medical Events

GIG-Jordan organized a series of free medical events, in collaboration with its partners and a select group of healthcare providers. The initiative aimed to deliver primary healthcare services and promote health awareness within the community.

RHAS Healthy School Program

GIG-Jordan sponsored the Royal Health Awareness Society's (RHAS) Healthy School Program, an initiative aimed at enhancing the health knowledge of school staff to positively impact students' well-being.

In collaboration with the Jordan Health Communication Partnership (JHCP), the program developed a comprehensive health toolkit containing age-appropriate resources, including stories, posters, videos, and guides for teachers and parents. These materials support health education both in the classroom and through extracurricular activities, reinforcing the program's goal of fostering a healthier school environment



Launches "Sales Booster School" Program to Enhance Sales Skills and Innovation

GIG-Jordan has announced the launch of the "Sales Booster School," a specialized internal training program delivered by a select group of the company's employees to their sales colleagues. This program aims to disseminate knowledge and foster innovation across all levels of the company by developing the skills of sales employees and enabling them to understand and apply the latest sales and marketing techniques.

SBS includes a wide range of training topics, divided into four levels and offered throughout the year to meet the needs of sales employees, from basic beginner levels to advanced specializations for professionals, as well as preparation for professional certifications.



Sponsors SOS Children's Villages

GIG-Jordan sponsored SOS Children's Villages, an organization dedicated to providing care and support for orphaned and vulnerable children.



Mental Health Awareness Day to Promote Well-Being

GIG-Jordan organized a Mental Health Awareness Day, reinforcing its belief that mental health is not a luxury but a journey of self-discovery. The event aimed to raise awareness about mental well-being and create a positive, supportive experience for employees.

The initiative was held in collaboration with 4Human, a non-profit organization dedicated to fostering a community that values both mental and physical well-being, while providing the necessary support for self-awareness and psychological balance.



Baheya Foundation Insurance

GIG-Egypt has cooperated with the Baheya Foundation for Early Detection and Treatment of Breast Cancer. The company insured the Foundation's buses and ambulances against any damage or accident affecting the cars and their accessories.



International Women's Day Celebration

GIG-Egypt celebrated International Women's Day at the headquarters of the Ministry of Social Solidarity, where 100 women who have had a positive influence on society were honored under the Ministry's auspices.



E-Drawing Tablets Initiative

GIG-Egypt distributed electronic drawing Tablets to several children inside the Cultural Sports Social Club in Ain Shams area to raise awareness about digital transformation and the importance of reducing the use of paper. Through this initiative, we are managing our carbon footprint and encouraging artistic expression for children.



KidZania Free Tickets

GIG-Egypt provides free tickets every year to enter KidZania for children from underprivileged families and orphans, as part of the cooperation protocol between the company and KidZania, to achieve equality among children and provide them the opportunity to learn, explore, and acquire new skills.

5th Egyptian Insurance Federation Marathon

GIG Egypt Life Takaful was honored to be the Bag Sponsor of the 5th Insurance Federation of Egypt Marathon, "We Run for Better Health," held in May 2024. This remarkable event brought together over 2,000 participants from the Egyptian insurance sector, including insurance companies, brokers, medical care providers, and professionals from diverse fields, alongside members of the public from different age groups.



Blood Donation Campaign

GIG-Egypt participated in a blood donation campaign held by the Ministry of Health at the company's headquarters with the participation of the employees, contributing significantly to saving people's lives.



Cultural League for Libraries

GIG-Egypt sponsored the closing activities of the "Cultural League for Libraries," which was held at the headquarters of the Maadi Public Library, one of the largest and most important libraries in Egypt. It received "Library of the Year" award from the London International Book Fair in 2020.

6th Sharm Rendezvous

GIG Egypt Life Takaful is proud to have been a Coffee Break Sponsor at Sharm Rendezvous, a distinguished event that brought together leading professionals from the insurance industry. Our sponsorship reflects our commitment to fostering industry collaboration, exchanging knowledge, and supporting platforms that drive the future of insurance and risk management.

Mangrove Trees

GIG-Egypt cooperated with the Misr El Kheir Foundation to plant 300 mangrove trees in areas suffering from a tree shortage. The initiative was implemented on the coast of the Red Sea in the city of Safaga to contribute to the fight against climate change and in line with the presidential initiative to plant 100 million trees.



Safe Winter initiative

GIG Egypt - Life Takaful launched the Safe Winter Initiative in cooperation with the Sonaa El-Khair Foundation for Development to distribute bundles and blankets to help our most needy families in Al-Muqatala village - Tamia Center - Fayoum Governorate. The initiative was implemented by a team of volunteers from the company and the foundation's employees, to achieve GIG Egypt - Life Takaful's strategy for social responsibility and sustainable development.



World Rivers Day

In consideration of the celebration of World Rivers Day, GIG Egypt's volunteering team collaborated with VeryNile to clean the Nile River and remove plastic waste from its waters. Our participation in such day aims to raise awareness about the environment and water pollution.

The team also participated in a recycling workshop, where they converted waste into useful recycled products and attended an educational session to learn how to reuse discarded materials in a creative and sustainable way.



Awareness Session on Sustainable Development Goals and Ways to Achieve Them

Believing in the importance of increasing awareness of sustainable development goals and sustainable practices that achieve these goals, the company hosted the Ambassador of Sustainability and Climate Action, Mr. Ali Abdo. The company held an awareness session to introduce sustainable development and the goals approved by the United Nations to the company's employees, while introducing the importance of sustainable practices within the work environment to preserve the environment, and develop social skills that help achieve this.

GIG Gulf

( UAE,  Bahrain,  Oman,  Qatar)

Iftar Meal Distributions

During the Holy Month of Ramadan, the company shared happiness and compassion through Iftar meal distributions. On April 4th, and April 7th, 2024, company's staff in the UAE, Oman and Bahrain came together under the flag of generosity and community spirit to feed over 1500 blue-collar workers in all 3 countries.



Clothes Donation

In 2024, the company initiated a Ramadan drive, inviting employees to contribute their pre-loved clothing items. The response was overwhelming, with generous donations pouring in from all corners. The collected clothes, duly sorted and prepared for distribution, were placed in Charity Organizations Donation Boxes near our offices, Bait Al Khair Boxes in Business Bay, and Emirates Red Crescent Boxes in DOC, bringing comfort and joy to those who needed it the most. During this initiative the company donated a total of 30 bags of clothes.

Eid Gifts distributions

To mark the Eid al-Fitr celebration, GIG Gulf collaborated with the Bait al Khair Society to bring joy to children in need. On April 3rd, during the Society's Iftar gathering, the company donated over 30 toys from our annual Christmas toy drive to orphans. This gesture added a touch of joy to their holiday, underscoring our commitment to supporting the community year-round.

Recycling bins

In alignment with our sustainability goals, GIG Gulf has installed recycling bins across all four of our operational countries — 5 in UAE, 2 in Oman, 5 in Bahrain, and 1 in Qatar. This initiative promotes responsible waste management and encourages employees and visitors to contribute to environmental conservation efforts.



Al Jalila Hospital visit

In a heartfelt initiative to support children facing health challenges on November 27th, GIG Gulf gifted 176 presents to 50 young patients at Al Jalila Children's Specialty Hospital, aged from 2 weeks to 12 years. This initiative brought comfort, hope, and a touch of joy to children and their families, reminding them that they are in the thoughts of a caring community.

Algeria

Operation "Africa Cup of Nations"

During the largest football tournament in Africa, CAN 2024, a GIG-Algeria advertising spot ran just before each match and before the second half: an advertising and publicity campaign achieving far more than visibility during the last African Cup in the first three matches, where all Algerians had their eyes glued to the big screens.

This advertising campaign was seen by more than twenty million Algerian viewers. Our customers were happy and proud to see the GIG-Algeria spot parade.

Basketball team sponsorship (disabled athletes)

Supporting a group of athletes with disabilities will certainly reflect the brand image that GIG ALGERIA wants to establish in the minds of citizens. Sponsoring the basketball team had a very positive impact both in the world of sports and within a wider society. The media reflected the positive image of GIG ALGERIA as a responsible company with a deeply humanitarian dimension.



Azo Nthour mountain running race

The seventh edition of the Azo Nthour mountain running race witnessed record participation and very wide media coverage, which made the press talk about GIG-Algeria and its effective role in promoting the practice of sports and taking care of health and nature.

Reforestation "Oxy Print"

Within the framework of efforts to protect the environment and restore life to the areas affected by fires in the states of Béjaïa, Tizi Ouzou and Bouira, and revive life in the affected areas, high-quality olive trees were replanted.

The company distributed the equivalent of 9,200 excellent olive trees to the affected people. It contributed to its cultivation in the affected areas. This intervention aims to achieve stability in local communities and enhance livelihoods, in addition to maintaining environmental balance and enhancing livestock.

The GIG Running Cup

The GIG Running Cup, which took place in the month of May in the state of Medea, witnessed great competition between the participating teams, and the Gharb province team won the honor of the championship.

What distinguished this edition was the introduction of a cooking competition for female colleagues, and the female colleagues of the Tlemcen Directorate gained the honor of winning the first GIG Culinary Championship. Finally, GIG-Algeria distributed many school bags to orphans despite the region being remote and agricultural.

Pink October

On the occasion of Pink October, GIG-Algeria supported a dinner in honor of women suffering from breast cancer. After that, company executives visited breast cancer patients and presented them with gifts that made them very happy.



Turkey

Educational Donation

The company has donated 12 Computers in total for 2 schools in Hatay, in cooperation with Mersin Rotary Club.



Coastal Cleaning Activity

On September 21st, GIG Sigorta volunteers participated in Coastal Cleaning Activity organized by International Coastal Clean Up (ICC) Turkey coordinator, Clean Sea Association (Turmepa). Volunteers collected and recorded waste based on type and source, contributing data to international environmental organizations to identify pollution sources in seas and oceans, and track waste variability over the years.

"My Student Sister Project"

GIG Sigorta began supporting "My Student Sister Project" of the Women's Insurance Association (KASİDER) through a mentorship program. As part of this initiative, GIG Sigorta's mentors guide 8 successful female university students during the 2024-2025 academic year, helping to develop women professionals in the insurance sector and contribute to the industry.



Sports and Education

GIG Sigorta supported Kuşadası Open Water Swimming Championship, organized by Cagdas Yasami Destekleme Dernegi and Swimming Federation, which took place on October 5th.

The donation helped the purchase of tablets and notebooks for students.

Sustainability Event

GIG Sigorta sponsored a sustainability event organized by Yıldız Technical University's Environment Club. This event aimed to find effective solutions to social and environmental issues for a sustainable future. GIG Sigorta Liability line Group Manager Gul Kacmaz also presented a session on Environmental Liability Insurance, discussing its importance for sustainable environment and businesses.

