

Group Strategy

GIG's strategic vision is based on its unique position as a leading regional insurance provider in the MENA region, while actively leveraging its decentralized operating model and accelerating digitalization efforts.

The Group's recent acquisition by Fairfax further strengthens its platform for sustainable and profitable growth, supporting GIG's ambition to transition from a strong regional player to a recognized international insurance provider.

THE KEY PILLARS OF OUR STRATEGY CONSIST OF THE FOLLOWING:

01

Strengthening Brand and Identity

- Position GIG as a leading insurance group in MENA, while enhancing its brand equity under the 'A Fairfax Company' identity.
- Continue to create value for shareholders, targeting a return on equity (ROE) consistently above 15% year-on-year.



02

Expanding Beyond MENA — Becoming a Global Insurance Provider

- Providing regional & international multi-country insurance solutions.
- Capitalize on Fairfax's international footprint to access new markets and opportunities.



03

Driving Product and Service Innovation

- Accelerate innovation by leveraging digital channels and strategic embedded partnerships, aiming to derive at least 10% of annual revenue from online sales.
- Enhance customer experience and operational efficiency through digital transformation.



04

Empowering People and Sustaining a Decentralized Structure


- Foster a diversified and inclusive corporate culture that empowers local talent across all markets.
- Maintain a decentralized operating model to preserve agility, flexibility, and responsiveness at the local level.



05

Sustaining Financial Strength and Resilience

- Maintain minimum financial strength ratings at the "A" level.
- Continue to demonstrate strong enterprise risk management (ERM) capabilities, optimize reinsurance arrangements, and apply a prudent reserving approach.



06

Strengthening Assurance and Governance Frameworks

- Harmonize integrated assurance processes and corporate governance practices across the Group.



07

Advancing ESG Commitments

- Embed environmental, social, and governance (ESG) principles into the business model.
- Promote sustainable practices and contribute positively to the communities and markets in which we operate.

