Customers

Community

Providing a great customer experience

with localized offerings, digitalized

services, and loyalty incentives.

GIG's Business Model

is driven by a robust insurance ecosystem, built on integrated resources and capabilities that enable sustainable and profitable growth.

The ecosystem is underpinned by six key enablers: strong financial foundations, a skilled and committed workforce, ongoing digital transformation, a unified and trusted brand, and an extensive regional and local presence, that in turn supports continued expansion across MENA.

This well-established model creates lasting value for all our stakeholders.

Our Key Advantages

Regional and Local Presence

- Decentralized to be close to customers.
- Recognized as a leader in the region.

Talented Workforce

• Large and diverse expert team of insurance professionals.

Robust Financial Strength

- Robust balance sheet with prudent management.
- Supportive major stakeholder.
- Access to global capital

Commitment to Digital Transformation

• Fully invested in driving digital innovation and continuously integrating advanced technologies, significantly enhancing customer experiences and operational efficiency.



Trusted Unified Brand

 Established brand for over 60 years, unified across all regions.



 Proven approach to regional expansion across 12 nations.

Launching CSR programs to give back to our communities and serve as good corporate citizens. GIG

Insurance

Ecosystem

A level Credit Rating Across 3 Agencies

59 Nationalities

4,100 Employees





Shareholders

Maintaining our underwriting excellence to provide a good ROE to shareholders.



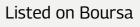
Employees

Creating a culture of trust and loyalty, while developing talents and fostering entrepreneurial culture.

Our Differentiators











Regional Branches