

GIG's Business Model

is driven by a robust insurance ecosystem, built on integrated resources and capabilities that enable sustainable and profitable growth.

The ecosystem is underpinned by six key enablers: strong financial foundations, a skilled and committed workforce, ongoing digital transformation, a unified and trusted brand, and an extensive regional and local presence, that in turn supports continued expansion across MENA.

This well-established model creates lasting value for all our stakeholders.

Our Key Advantages



Regional and Local Presence

- Decentralized to be close to customers.
- Recognized as a leader in the region.



Commitment to Digital Transformation

- Fully invested in driving digital innovation and continuously integrating advanced technologies, significantly enhancing customer experiences and operational efficiency.



Talented Workforce

- Large and diverse expert team of insurance professionals.



Trusted Unified Brand

- Established brand for over 60 years, unified across all regions.



Robust Financial Strength

- Robust balance sheet with prudent management.
- Supportive major stakeholder.
- Access to global capital.



Expansion Across MENA Region

- Proven approach to regional expansion across 12 nations.

We Create Value For...



Customers

Providing a great customer experience with localized offerings, digitalized services, and loyalty incentives.



Shareholders

Maintaining our underwriting excellence to provide a good ROE to shareholders.



Community

Launching CSR programs to give back to our communities and serve as good corporate citizens.



Employees

Creating a culture of trust and loyalty, while developing talents and fostering entrepreneurial culture.



Our Differentiators

Established since **1962**

A **Fairfax** Company

A level Credit Rating Across 3 Agencies

Listed on Boursa **Kuwait**

59
Nationalities

4,100
Employees

100+
Regional Branches